



## Nebraska WIC Program



### WIC VENDORS' UPDATE – GROCERY STORE EDITION May 2010

#### WIC Vendor Homepage Launched!

The Nebraska WIC Program website has added the new WIC vendor homepage. To access follow these steps.

1. The site address for Nebraska WIC is: [www.dhhs.ne.gov/wic](http://www.dhhs.ne.gov/wic)
2. Click on the **NEW!** [Information for WIC Vendors](#) button.
3. This will take you to the WIC Vendor's homepage.
4. Use this Vendor's homepage to find announcements, updates, training resources, and more.
5. Use tabs on the left to navigate this page or scroll down.
6. Subscribe to the Nebraska WIC homepage to receive notices of updates to Nebraska WIC.

#### Quarterly Price Reports – A New Method for Submitting

Enclosed with this mailing is your WIC Food Price Reporting List for the third quarter of Fiscal Year 2010. There are **two options** for completing.

1. You may complete the report in this mailing and return in the enclosed self-addressed stamped envelope **OR**
2. You can go into the WIC Vendor homepage to Quarterly Reports.
  - There are two versions of the report available on this site.
  - You can download the Microsoft Word file, complete, and save on your computer.
  - OR download and print the PDF file.
  - Once complete, either email the report to [Regina.Paschold@Nebraska.gov](mailto:Regina.Paschold@Nebraska.gov) or send to your local agency WIC vendor manager at the address listed at the bottom of the Vendor Homepage.
3. Either method for submitting is acceptable.



## 8<sup>th</sup> Continent Soymilk Label Change Coming

Changes in the packaging are coming for the 8<sup>th</sup> Continent Soymilk. The nutritional information will not change. The UPC's will remain the same (53859 07066). Remember only the 8<sup>th</sup> Continent Original is WIC approved in Nebraska.



## Formula Can Size Note

Mead Johnson has a “bonus” promotional powder can size for their Enfagrow PREMIUM Next Step toddler formula. The can size is 28.8 ounce powder instead of 24 ounce. This promotional can size is allowed with WIC as it is a manufacturer’s special. The WIC shopper should be allowed to receive their extra allotment, as any other shopper. As a WIC retail vendor, you should treat the WIC customer the same as any other shopper in regard to store specials.

### UPC Information:

Enfagrow PREMIUM Next Step 24 ounce can	= 30087 1401518
case	= 30087 1401112
Enfagrow PREMIUM Next Step 28.8 ounce can	= 30087 1401532
case	= 30087 1401136



## Nutramigen LIPIIL with Enflora Reminder!

- Nebraska WIC issues checks for Nutramigen LIPIIL with Enflora LGG 12.6 ounce Can Powder UPC Unit Code 3-0087-1239-41-8.
- Checks are **NOT** issued for Nutramigen LIPIIL 16 ounce Can Powder UPC Unit Code 3-0087-0338-01-3.
- **Only** the formula specified on the check is allowed --- No formula substitutions.
- Please pass this along to others involved in WIC transactions, formula ordering, and inventory.

## Baby Food

Gerber has notified us that there has been a change in some Gerber packaging. The following baby food products that were Nebraska WIC approved are changing from 4 ounce glass jars to 2 – 3.5 ounce packs. They are **no longer WIC approved for Nebraska WIC** as **only** the 4 ounce containers for fruits and vegetables are WIC approved in Nebraska.

Packaging Change from Glass (4oz) to Plastic (3.5oz-2pack)			
Current UPC Code	New UPC Code	Brand Name	Product Name
GERBER® 2ND FOODS®			
0 15000 00419 4	0 15000 07319 0	GERBER ® 2ND FOODS®	Garden Vegetables
0 15000 00414 9	0 15000 07314 5	GERBER ® 2ND FOODS ®	Mixed Vegetables
0 15000 00423 1	0 15000 07323 7	GERBER ® 2ND FOODS ®	Sweet Potatoes & Corn

**These items have been discontinued and are no longer available at retail.**

Discontinued Items		
UPC Code	Brand Name	Product Name
GERBER® 2ND FOODS®		
0 15000 00490 3	GERBER ® 2ND FOODS®	Carrot Apple Mango
0 15000 01211 3	GERBER ® 2ND FOODS®	Lamb & Lamb Gravy
0 15000 01213 7	GERBER ® 2ND FOODS®	Veal & Veal Gravy



## Formula Label Changes

Mead Johnson has notified us of the following product label changes that will be coming in the next few months.

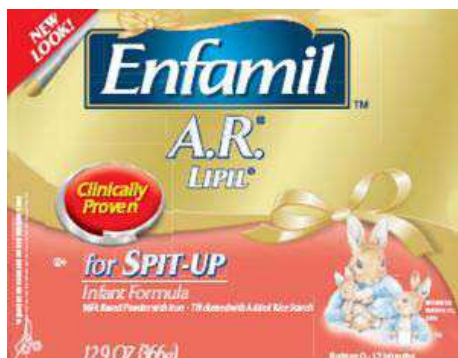
- Product name will no longer include the word **LIPIIL** on these formulas:
  - **Enfamil Gentlease**
  - **Enfamil AR**
  - **Enfagrow Premium Next Step**
  - **Enfagrow Gentlease Next Step**
  - **Enfagrow Soy Next Step**
- All new labels will feature a duck rather than the bunny
- No change to the UPC codes
- 

### Current Labels



**Enfamil  
Gentlease 12 oz.  
powder UPC =  
30087 8693428**

### New Labels



**Enfamil AR 12.9  
oz. powder UPC =  
30087 0201423**







## Enfagrow Formula Label Changes

### Current Labels



**Enfagrow  
Premium Next  
Step 24 oz.  
powder UPC =  
30087 1401518**

### New Labels



**Enfagrow Soy  
Next Step 24 oz.  
powder UPC =  
30087 1409446**



**Enfagrow  
Gentlease Next  
Step 24 oz.  
powder UPC =  
30087 1461420**



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